

# Main Street™

Siding

Life happens here.™

# Choose exceptional value with versatility.

7 styles. 25 colors. MainStreet's attractive, feature-rich siding is the ideal choice for your home. Designed to stay beautiful with very little effort, MainStreet offers unparalleled versatility to design your home based on your unique taste with durability and the benefits of low-maintenance living.



On cover:  
Siding: MainStreet Double 4" Clapboard in flagstone and Cedar Impressions Double 7" Perfection Shingles in sterling gray.  
Trim: Vinyl Carpentry® & Restoration Millwork®.



On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.\*



**\$5**  
vinyl siding / soap  
and water

VS



**\$3,500-  
5,000**  
other siding / paint

Source: [costhelper.com](http://costhelper.com)

\*For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.

Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can

**add  
14%**  
to the value  
of your home

Source: *Journal of Real Estate Finance and Economics*

# Enjoy the benefits of consistent quality.

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on MainStreet's quality features – RigidForm™ technology for reinforced performance, PermaColor™ for lifetime fade protection and STUdfinder™ for precision installation.



Lifetime Limited Warranty



Partial Rollover Nail Hem



Lifetime Fade Protection

Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

# 74.7%

Return on investment for vinyl siding

Source: *Remodeling* magazine  
2020 Cost vs. Value Report

Siding: MainStreet Double 5" Clapboard in pacific blue.  
Trim: Vinyl Carpentry & Restoration Millwork.



## Rollover Nail Hem

Partial Rollover Nail Hem technology stiffens siding for a straighter-on-the-wall appearance. Designed and tested to withstand windload pressures up to 170 mph.

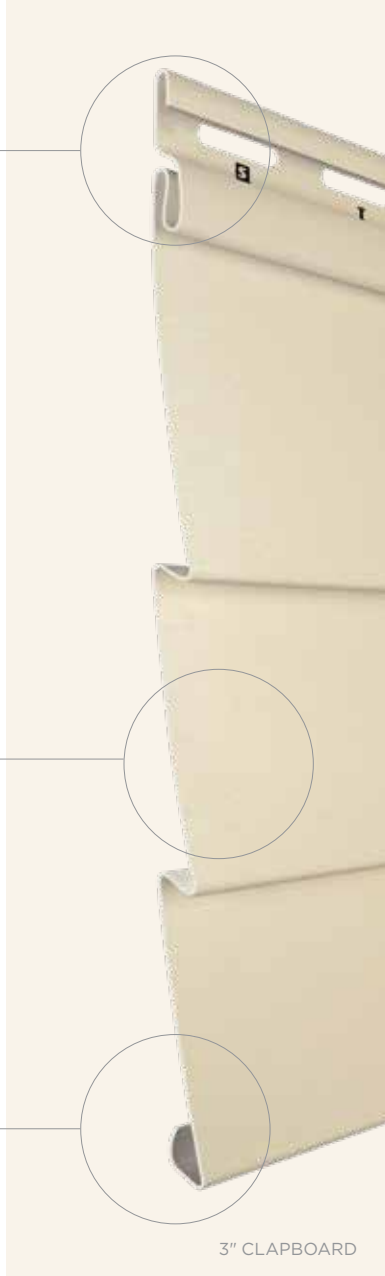
\*Products adhere to ASTM D3679 standards for capable wind speed ratings based on standard wind load design pressure ratings. For most current ratings, please reference [www.certainteed.com](http://www.certainteed.com).

## Authentic Textures

Natural cedar (woodgrain) or freshly painted (brushed) finishes.

## DuraLock®

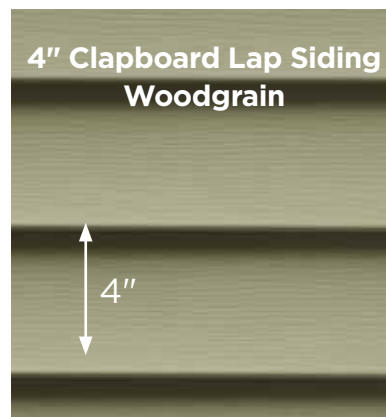
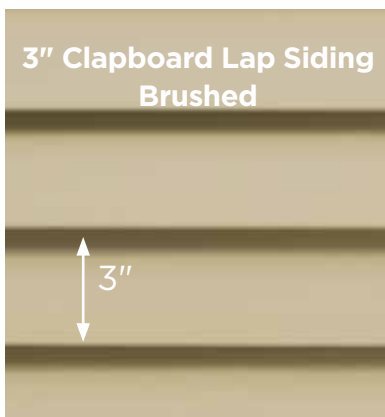
This locking system snaps tight for a secure fit.

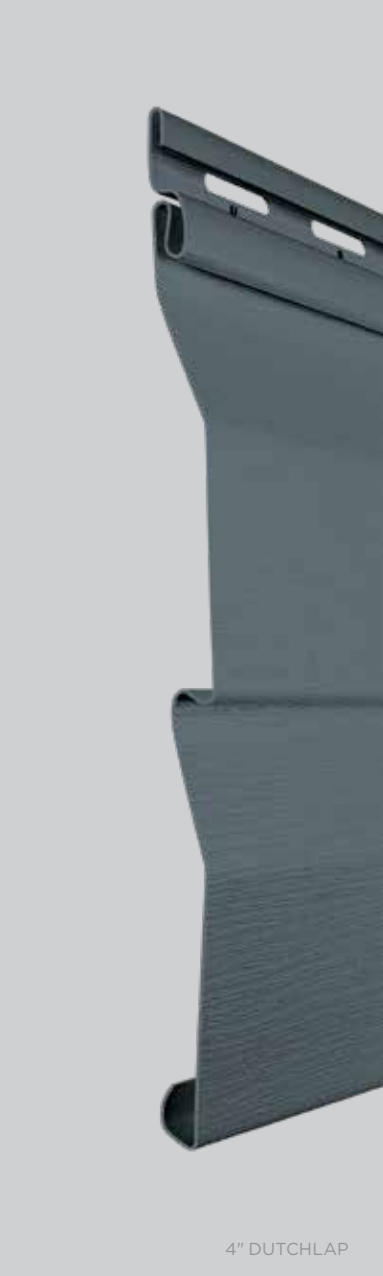


# 7 Styles. Great features.

## Low Maintenance

High quality vinyl does not absorb moisture or rot.

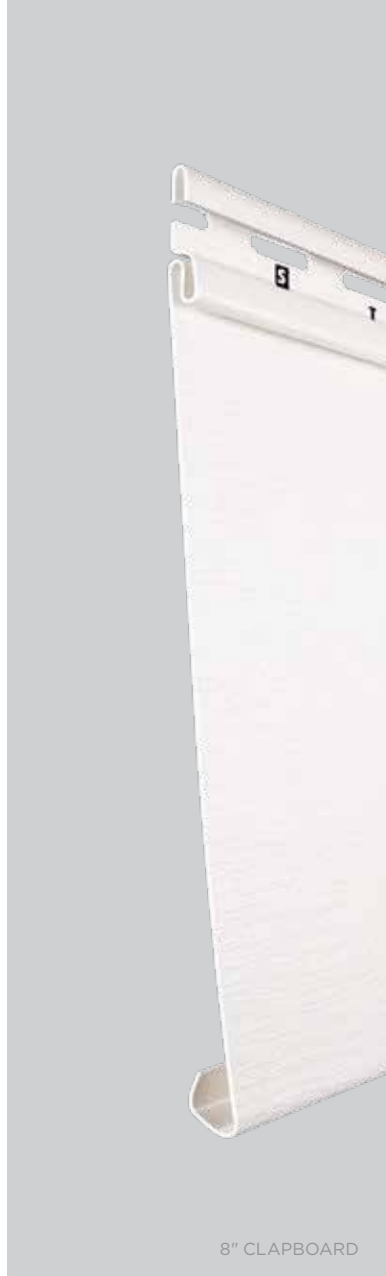




4" DUTCHLAP



5" DUTCHLAP

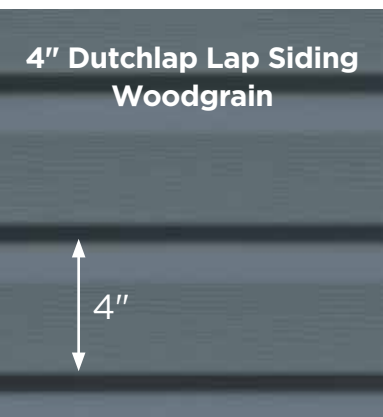


8" CLAPBOARD



6-1/2" BEADED

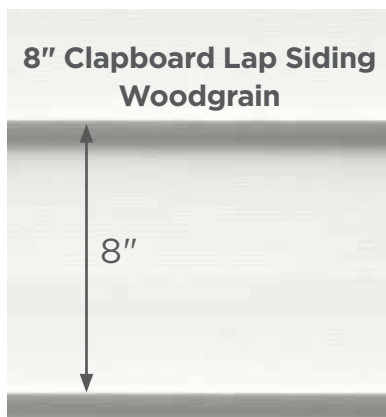
MainStreet consists of traditional styles with European roots: Clapboard, Beaded and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. Beaded siding is very popular style for homes in the Southern Coastal regions. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.



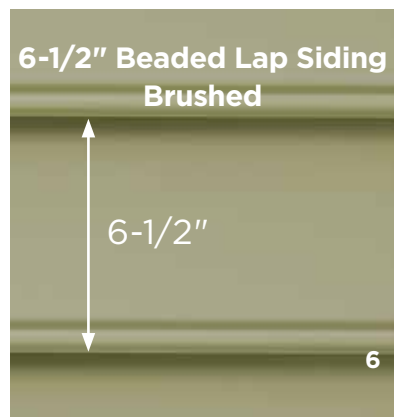
**4" Dutchlap Lap Siding**  
**Woodgrain**



**5" Dutchlap Lap Siding**  
**Woodgrain**



**8" Clapboard Lap Siding**  
**Woodgrain**



**6-1/2" Beaded Lap Siding**  
**Brushed**

# MainStreet is better...



Siding: MainStreet Double 5" Clapboard in granite gray.  
Trim: Vinyl Carpentry & Restoration Millwork.

...for color availability.

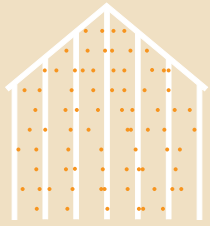
	Autumn Red*	Sable Brown*	Hearthstone*	Spruce*	Forest*	Pacific Blue*	Wedgewood Blue	Flagstone*	Charcoal Gray*	Castle Stone	Granite Gray	Sterling Gray	Oxford Blue	Seagrass	Cypress	Herringbone	Sandstone Beige
3" Clapboard Brushed												•	•				•
4" Clapboard Woodgrain	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5" Clapboard Woodgrain	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4" Dutchlap Woodgrain	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5" Dutchlap Woodgrain	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
6-1/2" Beaded Brushed											•	•			•		•
8" Clapboard Woodgrain																	

\*Deluxe Colors

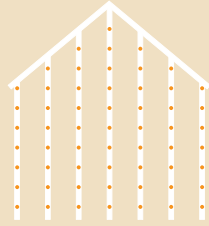


# ...for safety.

STUDfinder™ is an installation system with letters on the MainStreet's panel nail hem to ensure proper nailing to wood studs, to protect you from unwanted dangers such as damaged pipes or wires, or exposed nails.



Without STUDfinder



With STUDfinder



# ...for protection.

When installed with MainStreet siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

# ...for peace of mind.



## Warranty

MainStreet has a lifetime limited warranty.

# #1

## Trusted Brand

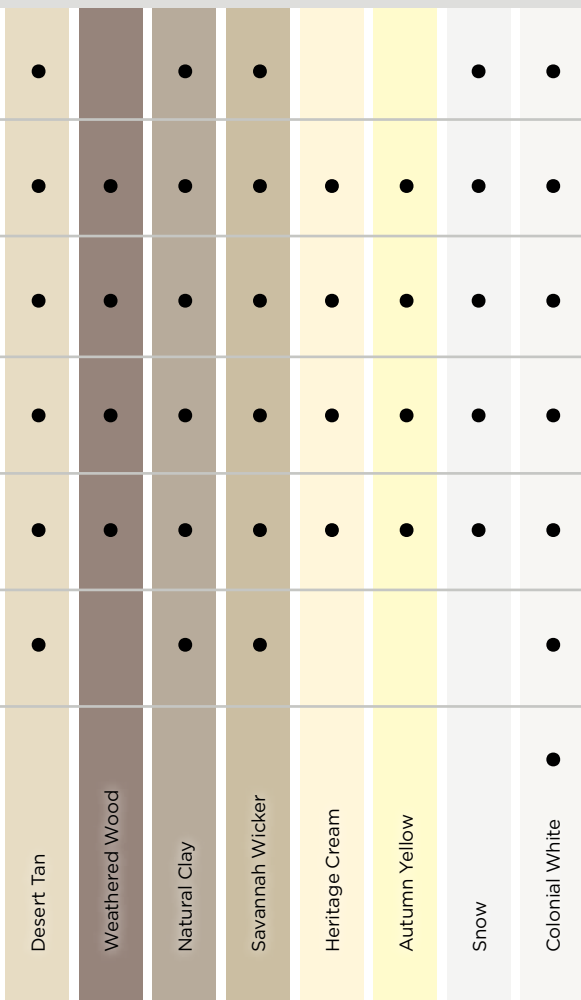
CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.



## Sustainable

CertainTeed vinyl siding offers significantly lower environmental impact than other cladding options.\*

\*Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)



## Long-Lasting Colors

PermaCOLOR™ System assures color performance, resistance and durability. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaCOLOR Lifetime Fade Protection.



# We can help with your decisions.

What is your color and design comfort level?



Color and Design Tools  
[www.certainteed.com/colortools](http://www.certainteed.com/colortools)

## NOVICE

You are not sure about colors and are not sure where to start.

### ColorCoach™

Gives you a virtual swatchbook to get started.



### Trim-It™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



## INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



### Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



## EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



### DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



OR

### Pro

Have a photo of your home professionally masked in a few days so you can visualize in ColorView tool.





**Siding:** MainStreet Double 4" Woodgrain Clapboard in cypress.

**Trim:** Vinyl Carpentry® & Restoration Millwork®.



**Siding:** MainStreet Single 8" Clapboard in colonial white.

**Trim:** Vinyl Carpentry® & Restoration Millwork®.

# Happily ever after.

When you choose MainStreet siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of MainStreet and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



**Siding:** MainStreet Double 4" Woodgrain Clapboard in flagstone.

**Trim:** Vinyl Carpentry® & Restoration Millwork®.

# CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.

## Polymer Shakes and Shingles



Extruded Fence

Vinyl Siding



Molded Fence



Insulated Siding



Decking and Railing



Soffit



Roofing and Ventilation



PVC Exterior Trim and Beadboard



Housewrap



Vinyl Carpentry® Trim



Stone



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### CertainTeed

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